



AIHQ Training and Consultancy

Empowering The Workforce Of The Future

AI TRAINER BOOTCAMP: EQUIPPING LEADERS TO TEACH AND TRANSFORM

Presented by :

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AIHQ's Philosophy

At AIHQ Training and Consultancy, our philosophy is rooted in the belief that AI tools like ChatGPT should **augment human skills**, not replace them. We're committed to integrating AI into professional workflows in a way that **enhances human capability and productivity**.

Our consultancy ethos is guided by the principle of '**Expertise meets Guidance**'. We are experts in AI tools and their application, while our clients are masters of their respective fields. Thus, we strive to empower them with **hands-on training and practical application strategies** for effective ChatGPT integration within their unique work environments. Our role is that of a catalyst, sparking a transformation that enables businesses to innovate from within.

When it comes to our training programs, we prioritise **active engagement and personal empowerment**. Each course is designed to allow participants to navigate ChatGPT in the **most productive and rewarding way**. Our training goes beyond rote learning of AI tools; we focus on helping individuals understand the landscape, industry trends, and practical applications of ChatGPT.

At the core of our philosophy is the idea of '**responsible AI**'. We understand the ethical implications of AI use, and emphasise the importance of security, safety, and competency in all our consulting and training engagements.

In essence, AIHQ is about empowering professionals to navigate the future with AI and ChatGPT confidently and responsibly.



AI TRAINER BOOTCAMP: EQUIPPING LEADERS TO TEACH AND TRANSFORM

Workshop Overview:

The "AI Trainer Bootcamp: Equipping Leaders to Teach and Transform" is a three-day intensive program designed to enable leaders to not only understand and utilize AI technologies but also to effectively teach and implement these innovations within their organizations.

This workshop combines practical, hands-on learning with theoretical insights, empowering participants to become AI evangelists who can facilitate transformative change and drive AI adoption through effective training strategies.

Learning Outcomes:

- Acquire expertise in leading generative AI tools to effectively train internal teams.
- Master the design and delivery of educational sessions on AI applications and strategies.
- Create actionable AI project implementation plans suitable for immediate execution and teaching.
- Enhance leadership capabilities to effectively manage and advocate for AI-driven transformations.
- Evaluate and refine AI initiatives using established metrics to ensure continuous improvement and impact.



Workshop Schedule

Day 1: Mastery of AI and Generative Tools

- **9:00 AM – 9:30 AM: Welcome and Overview of the Bootcamp**
 - Introduction to the objectives and structure of the bootcamp.
 - Ice-breaking activity focused on expectations and roles in AI training.
- **9:30 AM – 11:00 AM: Understanding AI and Its Impact**
 - Deep dive into the basics of AI and its transformative potential.
 - Focus on generative AI: understanding its mechanisms and business applications.

11:00 AM – 11:15 AM: Coffee Break

- **11:15 AM – 12:45 PM: Hands-On with Generative AI Tools**
 - Practical session exploring tools like ChatGPT, DALL-E 3, and others.
 - Exercises designed to prepare participants to demonstrate these tools effectively.

12:45 PM – 1:45 PM: Lunch Break

- **1:45 PM – 3:15 PM: Teaching Techniques for AI Concepts**
 - Introduction to educational methods and materials for AI training.
 - Developing engaging content and interactive workshops for various audiences.

3:15 PM – 3:30 PM: Coffee Break

- **3:30 PM – 5:00 PM: Group Practice Sessions**
 - Participants design and deliver a short training segment on a generative AI tool.
 - Peer feedback focused on teaching style and content delivery.

Workshop Schedule

Day 2: Implementation and Training Strategies

- **9:00 AM – 10:30 AM: Designing AI Implementation Projects**

- Strategies for integrating AI solutions into business processes.
- Focus on project design that can be easily taught and replicated.

10:30 AM – 10:45 AM: Coffee Break

- **10:45 AM – 12:15 PM: AI Project Case Studies: Teach and Learn**

- Analyzing and discussing case studies that can be used as teaching tools.
- Techniques for breaking down complex projects into teachable components.

12:15 PM – 1:15 PM: Lunch Break

- **1:15 PM – 2:45 PM: Simulation of AI Training Scenarios**

- Participants conduct mock training sessions on AI project implementation.
- Emphasis on handling questions, managing time, and engaging audiences.

2:45 PM – 3:00 PM: Coffee Break

- **3:00 PM – 4:30 PM: Developing AI Training Curricula**

- Building comprehensive training modules for use within participants' organizations.
- Focus on scalability and adaptation to different learning styles and needs.

- **4:30 PM – 5:00 PM: Feedback and Day 2 Wrap-Up**

- Gathering feedback on training approaches.
- Preparing for final presentations and discussions.

Workshop Schedule

Day 3: Leadership in AI Training and Transformation

- **9:00 AM – 10:30 AM: Metrics for Training Success**

- Identifying and developing KPIs for AI training effectiveness.
- Tools for measuring and reporting on training outcomes.

10:30 AM – 10:45 AM: Coffee Break

- **10:45 AM – 12:15 PM: Leading Organizational Change with AI**

- Strategies for leading change initiatives, with a focus on AI adoption and education.
- Discussion on overcoming resistance and encouraging organization-wide engagement.

12:15 PM – 1:15 PM: Lunch Break

- **1:15 PM – 2:45 PM: Final Training Presentations**

- Participants deliver a comprehensive training session incorporating all learned techniques.
- Emphasis on clarity, engagement, and practical application.

2:45 PM – 3:00 PM: Coffee Break

- **3:00 PM – 4:30 PM: Panel Discussion and Expert Feedback**

- Interaction with AI experts and trainers to refine approaches and gain insights.
- Panel feedback on presentation skills and content effectiveness.

- **4:30 PM – 5:00 PM: Certification Ceremony and Closing**

- Distribution of certificates and final remarks.
- Discussion on post-bootcamp support and resources.

Trainer Profile



Pang Sern Yong, an HRD Certified Trainer with a degree in Communication Studies, and additional certifications from the government-led AI Untuk Rakyat programme, is a renowned speaker and thought leader in applying AI tools, particularly ChatGPT, in business and communication contexts.

Based in Kuala Lumpur, Pang is notable for founding the ChatGPT Malaysia Community, which boasts over 15,000 members, and authoring "ChatGPT – A Guide for Introverts", a pioneering guidebook in Malaysia.

With a background in running a video marketing agency in Singapore, Pang has worked with high-profile clients such as Changi Airport Group, HSBC, and Unilever. His insights have garnered substantial online impact, achieving over 60,000 LinkedIn impressions in just three months, and he's a regular speaker on platforms like BFM 89.9 and The Star.

Pang excels as a trainer, leading webinars and training sessions on integrating AI tools into professional workflows. He has trained over 4,000 professionals from various industries, including ACCA, German Malaysian Institute, Lion Property Group, QR Retail Automation, and Media Prima Bhd.

His trainings are acclaimed for their clarity and effectiveness, underlining his commitment to empowering others with AI technology.

Notable webinars for review:

1. <https://www.youtube.com/live/6mqiNBAYOHW> ("If in Doubt, Just Ask ChatGPT")
2. <https://www.youtube.com/live/tc0ttmW3kKw> (ChatGPT and the Future of Work)

BFM 89.9 Interview:

<https://www.bfm.my/podcast/enterprise/enterprise-biz-bytes/how-to-tap-into-chatgpt-while-balancing-our-wellbeings>

Testimonials

"Mr Pang's ChatGPT training was an excellent experience. His patience and expertise made complex concepts easy to understand, and I was able to start using ChatGPT confidently. I highly recommend Mr Pang to anyone interested in learning about AI and natural language processing." – Kamarudin Azhar bin Ujang, Accounting Professional

"Pang is an exceptional trainer with a passion for ChatGPT and AI. Pang's enthusiasm and expertise in training make him a true professional and a pleasure to work with." – Hazman Syahmi bin Elias, HR Professional, UEM Edgenta Bhd

"Pang has a unique ability to demystify complex AI concepts like ChatGPT. His practical method of harnessing AI for routine tasks and creative idea generation has been widely acclaimed. Pang's steadfast commitment to ethics in AI discussions sets him apart. I strongly recommend Pang to anyone interested in enhancing their understanding of ChatGPT and AI Tools." – Prema Mehrotra, Business Advisor and former Group CEO, Core Six Sdn Bhd

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Free Online Webinar

CHATGPT AND THE FUTURE OF WORK

7 Mar, Tues
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Pang Sern Yong
FOUNDER, CHATGPT MALAYSIA COMMUNITY AIHQ

Mel Chai
HEAD OF MARKETING, FOUNDATION

2023 VOL.1

ADoption OF CHATGPT AND AI IN MALAYSIA

Disruptive or Productive?

SPEAKER FOR THE DAY



MR. PANG SERN YONG
FOUNDER OF CHATGPT MALAYSIA FACEBOOK & AIHQ

11:30 AM
12:30 PM

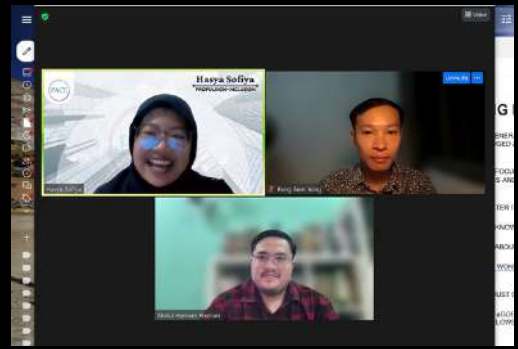
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14 JUNE 2024
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PANG SERN YONG
FOUNDER OF CHATGPT MALAYSIA COMMUNITY & AIHQ

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**For inquiries,
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