



AIHQ Training and Consultancy

Empowering The Workforce Of The Future

AI-ENHANCED LEADERSHIP MASTERY: 2 DAY MASTERCLASS

Presented by :

Pang Sern Yong

Lead Trainer for AIHQ Training and Consultancy

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AIHQ's Philosophy

At AIHQ Training and Consultancy, our philosophy is rooted in the belief that AI tools like ChatGPT should **augment human skills**, not replace them. We're committed to integrating AI into professional workflows in a way that **enhances human capability and productivity**.

Our consultancy ethos is guided by the principle of '**Expertise meets Guidance**'. We are experts in AI tools and their application, while our clients are masters of their respective fields. Thus, we strive to empower them with **hands-on training and practical application strategies** for effective ChatGPT integration within their unique work environments. Our role is that of a catalyst, sparking a transformation that enables businesses to innovate from within.

When it comes to our training programs, we prioritise **active engagement and personal empowerment**. Each course is designed to allow participants to navigate ChatGPT in the **most productive and rewarding way**. Our training goes beyond rote learning of AI tools; we focus on helping individuals understand the landscape, industry trends, and practical applications of ChatGPT.

At the core of our philosophy is the idea of '**responsible AI**'. We understand the ethical implications of AI use, and emphasise the importance of security, safety, and competency in all our consulting and training engagements.

In essence, AIHQ is about empowering professionals to navigate the future with AI and ChatGPT confidently and responsibly.



AI-ENHANCED LEADERSHIP MASTERY: 2 DAY MASTERCLASS

Workshop Overview:

This dynamic two-day program is designed to introduce leaders to the transformative potential of generative AI technologies in enhancing leadership skills.

By integrating tools like ChatGPT, Midjourney, and video AI platforms such as Lumen5 and InVideo, participants will explore strategic decision-making, creative problem-solving, and the power of visual narratives in leadership.

The program combines theoretical insights with practical, hands-on exercises, providing leaders with the knowledge and tools to leverage AI in their leadership practices effectively.

Learning Outcomes:

- Understand the basics and applications of generative AI in the context of leadership.
- Enhance strategic decision-making skills through interactive AI simulations.
- Foster innovation and creativity in problem-solving using image AI technologies.
- Master the art of visual storytelling to communicate leadership visions effectively.
- Gain practical experience with AI tools to apply in real-world leadership scenarios.



Workshop Schedule

Day 1:

Morning:

9:00 AM – 10:30 AM: Opening and Module 1 – Introduction to AI in Leadership

- Welcome, program overview, and participant introductions.
- Brief on generative AI and its significance in leadership enhancement.

10:30 AM – 10:45 AM: Coffee Break

10:45 AM – 12:15 PM: Module 2 – Strategic Decision-Making with ChatGPT (Part 1)

- Overview of strategic decision-making in leadership.
Introduction to ChatGPT and its applications in decision-making.

Afternoon: 4. 12:15 PM – 1:15 PM: Lunch Break

1:15 PM – 2:45 PM: Module 2 – Strategic Decision-Making with ChatGPT (Part 2)

- Hands-on decision-making simulations with ChatGPT.
- Group discussions and analysis of decision-making scenarios.

2:45 PM – 3:00 PM: Coffee Break

3:00 PM – 4:30 PM: Module 3 – Creative Problem-Solving and Innovation (Part 1)

- Discuss the role of creativity and innovation in leadership.
- Introduction to image AI tools like Midjourney.

4:30 PM – 5:00 PM: Q&A and Wrap-Up

- Reflect on Day 1 learnings.
- Open floor for questions and feedback.

Workshop Schedule

Day 2:

Morning:

- **9:00 AM – 10:30 AM: Module 3 – Creative Problem-Solving and Innovation (Part 2)**

- Hands-on activity with image AI (Midjourney) to visualize innovative solutions.
- Group projects and presentations.

10:30 AM – 10:45 AM: Coffee Break

- **10:45 AM – 12:15 PM: Module 4 – Transformative Leadership Through Visual Narratives (Part 1)**

- Explore the impact of visual storytelling in leadership.
- Introduction to video AI platforms like Lumen5 and InVideo.

12:15 PM – 1:15 PM: Lunch Break

- **1:15 PM – 2:45 PM: Module 4 – Transformative Leadership Through Visual Narratives (Part 2)**

- Create leadership vision or message videos using Lumen5 or InVideo.
- Group projects and presentations.

2:45 PM – 3:00 PM: Coffee Break

- **3:00 PM – 4:30 PM: Closing Session**

- Reflect on key learnings and application in leadership roles.
- Provide feedback and closing remarks, with an emphasis on continuous learning and networking.

- **4:30 PM – 5:00 PM: Networking Session**

Trainer Profile



Pang Sern Yong, an HRD Certified Trainer with a degree in Communication Studies, and additional certifications from the government-led AI Untuk Rakyat programme, is a renowned speaker and thought leader in applying AI tools, particularly ChatGPT, in business and communication contexts.

Based in Kuala Lumpur, Pang is notable for founding the ChatGPT Malaysia Community, which boasts over 15,000 members, and authoring "ChatGPT – A Guide for Introverts", a pioneering guidebook in Malaysia.

With a background in running a video marketing agency in Singapore, Pang has worked with high-profile clients such as Changi Airport Group, HSBC, and Unilever. His insights have garnered substantial online impact, achieving over 60,000 LinkedIn impressions in just three months, and he's a regular speaker on platforms like BFM 89.9 and The Star.

Pang excels as a trainer, leading webinars and training sessions on integrating AI tools into professional workflows. He has trained over 4,000 professionals from various industries, including ACCA, German Malaysian Institute, Lion Property Group, QR Retail Automation, and Media Prima Bhd.

His trainings are acclaimed for their clarity and effectiveness, underlining his commitment to empowering others with AI technology.

Notable webinars for review:

1. <https://www.youtube.com/live/6mqiNBAYOHW> ("If in Doubt, Just Ask ChatGPT")
2. <https://www.youtube.com/live/tc0ttmW3kKw> (ChatGPT and the Future of Work)

BFM 89.9 Interview:

<https://www.bfm.my/podcast/enterprise/enterprise-biz-bytes/how-to-tap-into-chatgpt-while-balancing-our-wellbeings>

Testimonials

"Mr Pang's ChatGPT training was an excellent experience. His patience and expertise made complex concepts easy to understand, and I was able to start using ChatGPT confidently. I highly recommend Mr Pang to anyone interested in learning about AI and natural language processing." – Kamarudin Azhar bin Ujang, Accounting Professional

"Pang is an exceptional trainer with a passion for ChatGPT and AI. Pang's enthusiasm and expertise in training make him a true professional and a pleasure to work with." – Hazman Syahmi bin Elias, HR Professional, UEM Edgenta Bhd

"Pang has a unique ability to demystify complex AI concepts like ChatGPT. His practical method of harnessing AI for routine tasks and creative idea generation has been widely acclaimed. Pang's steadfast commitment to ethics in AI discussions sets him apart. I strongly recommend Pang to anyone interested in enhancing their understanding of ChatGPT and AI Tools." – Prema Mehrotra, Business Advisor and former Group CEO, Core Six Sdn Bhd

CHATGPT AND AI INVOLVEMENT



Free Online Webinar

CHATGPT AND THE FUTURE OF WORK

7 Mar, Tues
8:30pm - 9:15pm MYT

REGISTER AT
<http://chatgptmalaysia7.peatix.com>

Pang Sern Yong
FOUNDER, CHATGPT MALAYSIA COMMUNITY AIHQ

Mel Chai
HEAD OF MARKETING, FOUNDATION

2023 VOL.1

ADoption OF CHATGPT AND AI IN MALAYSIA

Disruptive or Productive?

SPEAKER FOR THE DAY



MR. PANG SERN YONG,
FOUNDER OF CHATGPT MALAYSIA FACEBOOK & AIHQ

11:30 AM
12:30 PM

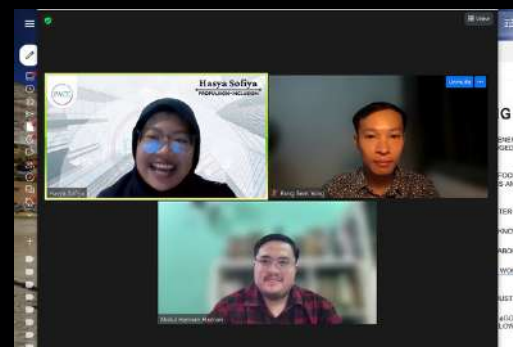
REGISTER NOW

BEGINNER'S GUIDE TO ChatGPT & AI

11 JUNE SUNDAY 3-7 PM | WORQ TTDI
Level 1, Go Damansara Shopping Mall

Scan to Register:



Future Ready Webinar Series

Using GenAI and ChatGPT

Democratizing generative intelligence technology of GenAI and ChatGPT to academic and research activities to enhance AI literacy and operational efficiency.

14 JUNE 2024
FRIDAY 11:00am



PANG SERN YONG
FOUNDER OF CHATGPT MALAYSIA COMMUNITY & AIHQ

REGISTER NOW




Speaker's Profile: Pang Sern Yong

- Director of Career Centre, Shell
- Senior Lecturer at Universiti Teknologi Malaysia (UTM)
- Over 13 years of experience in the Singapore-based tech industry
- Co-Founder of the ChatGPT Malaysia Community (AIHQ) network
- Participation of ChatGPT and AI in various industry conferences and events
- HRD Corp Certified Trainer
 - Co-ordinator, various training programmes in Singapore and Malaysia
- Author of ChatGPT: A Guide for Introverts
- Trainer for the AI Skills for Introverts






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**For inquiries,
contact us.**

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