

# Trainer Profile



Pang Sern Yong, a graduate in Communication Studies and an HRD Certified Trainer, has over 12 years of experience as a Singapore-based entrepreneur. As an early adopter of ChatGPT and other AI tools, Pang has spent considerable time exploring their capabilities, with focus on applications for business and communications. His interest in these technologies led him to found the ChatGPT Malaysia Community, which has grown to over 8,000 members.

Before his foray into AI, Pang had a diverse entrepreneurial background, running a video marketing agency in Singapore and servicing prestigious clients like Changi Airport Group, HSBC, and Unilever, while spearheading award-winning campaigns. He is also the founder of a Medium.com publication called East Asia, which brings together 54 global writers to discuss East Asian culture.

Pang has facilitated more than 10 webinars on ChatGPT and other AI tools in just two months, aiming to help professionals from diverse backgrounds learn how to harness AI technology. Additionally, he has conducted training sessions for individuals seeking to improve their ChatGPT skills and integrate AI tools into their workflows.

Participants in Pang's training sessions have provided positive feedback, appreciating his ability to simplify complex concepts and deliver informative lessons. With a track record of successful collaborations with high-profile clients and an increasing number of professionals benefiting from his training, Pang continues to share his knowledge and experience in the field of AI and ChatGPT.

## Notable webinars for review:

1. <https://www.youtube.com/live/6mqiNBAYOhw> ("If in Doubt, Just Ask ChatGPT")
2. <https://www.youtube.com/live/tc0ttmW3kKw> (ChatGPT and the Future of Work)

## Testimonials

*"Mr Pang's ChatGPT training was an excellent experience. His patience and expertise made complex concepts easy to understand, and I was able to start using ChatGPT confidently. I highly recommend Mr Pang to anyone interested in learning about AI and natural language processing."* - Kamarudin Azhar bin Ujang, Accounting Professional

*"Pang is an exceptional trainer with a passion for ChatGPT and AI. Pang's enthusiasm and expertise in training make him a true professional and a pleasure to work with."* - Hazman Syahmi bin Elias, HR Professional, UEM Edgenta Bhd

*"Pang's competency in using ChatGPT is impressive. Their clear feedback and attention to detail have been key to the success of our projects. I highly recommend working with them."*  
- ChatGPT's testimonial of Pang