

AIHQ Training and Consultancy

Empowering The Workforce Of The Future

ESG ESSENTIALS: BUILDING SUSTAINABLE PATHWAYS FOR SMES

Presented by :

AIHQ Training and Consultancy

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ESG ESSENTIALS: BUILDING SUSTAINABLE PATHWAYS FOR SMES

Workshop Overview:

This two-day workshop on Environmental, Social, and Governance (ESG) practices is designed specifically for SMEs looking to integrate sustainability into their business strategies.

The course will cover foundational knowledge on ESG components and delve into advanced practices that include sustainability performance measurement, assurance, and strategic planning.

Participants will gain practical insights through case studies, reflective discussions, and action planning to effectively implement ESG principles in their operations.

Learning Outcomes:

- Equip participants with a comprehensive understanding of sustainability and ESG principles.
- Explore environmental, social, and governance strategies for business sustainability.
- Provide tools and methods for measuring and reporting on sustainability performance.
- Discuss the relevance and impact of ESG practices within the local Malaysian context.
- Enable participants to develop actionable ESG strategies for their organizations.



Workshop Schedule

Day 1: Foundations of ESG and Sustainable Business Strategies

08:30 AM – 09:00 AM: Registration

- Participants register and receive workshop materials.

09:00 AM – 09:15 AM: Opening Remarks and Workshop Overview

- Introduction and goals of the workshop.

09:15 AM – 09:45 AM: Introduction to Sustainability

- Overview of sustainability concepts and their importance.

09:45 AM – 10:00 AM: Sustainable Business Strategies (Environmental)

- Introduction to environmental strategies for sustainability.

---10:00 AM – 10:15 AM: Morning Break---

10:15 AM – 11:15 AM: Sustainable Business Strategies (Environmental) – Continued

- Deep dive into environmental strategies.

11:15 AM – 11:30 AM: Why Should We Care About Climate Change? – Link to Malaysia Context

- Discussing the relevance of climate change locally.

11:30 AM – 12:30 PM: Sustainable Business Strategies (Social)

- Strategies to address social sustainability.

---12:30 PM – 01:30 PM: Lunch Break---

01:30 PM – 01:50 PM: Why Are Environmental and Social Indicators Important

- Understanding the importance of these indicators.

01:50 PM – 02:50 PM: Sustainable Business Strategies (Governance)

- Governance strategies for sustainability.

---02:50 PM – 03:05 PM: Afternoon Break---

03:05 PM – 04:05 PM: Measuring and Reporting Sustainability Performance

- How to measure and report on sustainability.

04:05 PM – 04:35 PM: Q&A and Wrap-up for Day 1

- Open discussion and summary of the day's learnings.

Workshop Schedule

Day 2: Advanced ESG Practices and Strategic Planning

08:30 AM – 09:00 AM: Registration

- Participants register and settle in for Day 2.

09:00 AM – 09:15 AM: Recap of Day 1

- Summary and highlights from the first day.

09:15 AM – 10:45 AM: Measuring and Reporting Sustainability Performance – Continued

- Further exploration of performance metrics.

---10:45 AM – 11:00 AM: Morning Break---

11:00 AM – 11:10 AM: Sustainability Assurance – An Important Step After Sustainability Reporting

- Importance of assurance in sustainability.

11:10 AM – 11:40 AM: Certification

- Processes and benefits of sustainability certification.

11:40 AM – 12:00 PM: Reflection

- Time to reflect on and discuss learnings.

---12:00 PM – 01:00 PM: Lunch Break---

01:00 PM – 02:30 PM: Reflection – Continued

- Continued reflection and discussions.

---02:30 PM – 02:45 PM: Afternoon Break---

02:45 PM – 03:30 PM: Grants/Tax Incentives Available for SMEs

- Overview of available financial incentives for SMEs.

03:30 PM – 03:45 PM: Case Studies & Best Practices

- Examination of successful ESG case studies.

03:45 PM – 04:45 PM: Action Planning

- Developing actionable plans for participants' organizations.

04:45 PM – 05:00 PM: Closing Remarks and Q&A

- Final thoughts, open questions, and closing of the workshop.

Trainer Profile



Yeo Yan Yin @ Amanda is a sustainability consultant/trainer. Before venturing into the ESG space in April 2023, she spent her first 2.5 years in the Sabah state government (from 2018 to 2020) and another 2.5 years in a local think tank, EMIR Research (from 2020 to 2023).

In her first year in the sustainability sector, Amanda dedicated her initial six months to promoting sustainable packaging with the Malaysian Recycling Alliance (MAREA). Subsequently, she spent another six months at PwC Malaysia, developing sustainability strategies focused on energy transition and circular economy.

Amanda earned her MSc (International Relations) at Nanyang Technological University, Singapore and BSc (Economics and Finance) from the University of London. Currently, Amanda aspires to continually upgrade herself with different skills and expertise, particularly in the areas of sustainability reporting, to keep pace with the growing importance of ESG (Environmental, Social and Governance) in today's world.

AIHQ's Philosophy

At AIHQ Training and Consultancy, our philosophy is rooted in the belief that AI tools like ChatGPT should **augment human skills**, not replace them. We're committed to integrating AI into professional workflows in a way that **enhances human capability and productivity**.

Our consultancy ethos is guided by the principle of '**Expertise meets Guidance**'. We are experts in AI tools and their application, while our clients are masters of their respective fields. Thus, we strive to empower them with **hands-on training and practical application strategies** for effective AI and ESG integration within their unique work environments. Our role is that of a catalyst, sparking a transformation that enables businesses to innovate from within.

When it comes to our training programs, we prioritise **active engagement and personal empowerment**. Each course is designed to allow participants to navigate AI and ESG in the **most productive and rewarding way**. Our training goes beyond rote learning of AI tools; we focus on helping individuals understand the landscape, industry trends, and practical applications of ChatGPT.



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**For inquiries,
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